



# Jitters Buzz

VOLUME 1, ISSUE 3

NOVEMBER 2013

## UPCOMING EVENTS:

- General Member Meeting –Sunday, January 26
- Taste of Jitters – Thursday, January 30
- E-Board Election Applications Due - Saturday, February 1
- General Member Meeting & E-Board Elections- Sunday, February 2

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## Spring Taste of Jitters Scheduled

As the semester is coming to a close Jitters is getting ready for the spring semester. In previous semesters hundreds of students have been able to enjoy free samples of their favorite Jitters drinks. On January 30 at 9:00 p.m. the next Taste of Jitters will be taking place and the first 200 students to attend will be able to enjoy three free samples each. Some familiar favorites that students will be able to sample will be the *Razzmatazz*, the

*Teddy Graham*, and the *Birthday Bash*, which was the October “drink of the month.” The event will be staffed by Jitters volunteers as well as some Wells resident assistants. The kitchen will also be open that night from 8:00 p.m. to midnight. for students that would like to purchase drinks as well.

Available to purchase are Jitters long sleeve and short sleeve t-shirts. Mugs, travel mugs

and tumblers will also be available for purchase and with a purchase of one of these items the customer receives a free drink. Students can bring this in every time they come into Jitters and they will get a 75 cent discount off their drink.

**-Jenna Smith**  
**Director of Development**

## Fall Semester Events A Success

November was a busy month for Jitters. On November 11, Jitters Coffee Lounge housed White-water’s Got Talent Auditions, which showcased some amazing performers. On November 12, Reno Christoph performed a set of hip-hop and rap music. His new and contemporary style was a great addition to Jitters array of musical performance styles. Jitters

is always looking to add new and diverse types of music. November 21 featured an African Dance Party held by the African Student Association. There was both traditional African music as well as more modern hits. People were encouraged to participate in karaoke as well.

Mark your calendars for the welcome back, bi-annual Taste of Jitters on January 30. If your organiza-

tion is interested in using Jitters to host an event or you want to showcase your musical talents and play a set on our stage, please fill out the reservation form on [uwwjitters.org](http://uwwjitters.org). Jitters looks forward to all the future events the new year will bring and hopes to see you there!

**-Hailey Korth and Katelyn Wilson**  
**Co-Event Coordinators**

# Sales Status: November

## Total Sales

Jitters continues to make sales. This month we've earned a total of \$3588.

Jitters sold a total of 21,251 drinks.

1,174 of drinks sold were ice cream concoctions, the remainder warm drinks.

## Best Sellers

The top five sellers of the month includes the November "drink of the month," Caramel Apple Pie.

- Oreogasm-532 total sold
- Peanut Butter Passion-106 total sold

- Caramel Apple Pie-90 total sold
- Vanilla Sky-86 total sold
- Mozaltov Mint-59 total sold

**-Sara Koshak**  
**Finance Director**

*\*Sales numbers represent a time frame between 11/1/13 and 11/30/13.*



The November "Drink of the Month" Caramel Apple Pie made it to our best sellers list this month.

## Mmm Whatcha Say

"The Saturday early shift was really energetic."

"I love the slushies you offer."

"My drink was the perfect thickness and tasted amazing!"

"You rock!"

## New Blender, Smoother Kitchen Operations

This month in Jitters we have made some more advancements in technology. We have added a new top of the line blender to the mix and a new small freezer that fits in the corner of our inventory closet. The new blender is made for blending ice cream with ingredients. This is an industrial blender so it is made to withstand the use that we put into it on a nightly basis. One of the other benefits is that it comes with a screen cover that reduces the noise output allowing people to hear one another more easily than with the older blenders. Another benefit is that when we purchased this it came with 3 new blender cups. As many of you know, we were running low on

blender cups due to damage and stripping of the nut on the bottom of the blender cups that allows the blade to spin. With the addition of these three new blender cups, everyone is able to make a drink at the same time instead of standing around waiting for a blender cup to use. On behalf of Bobby, Kitchen Manager, I would like to remind you that we need to leave the blender cups on the blenders until the blade stops spinning and do not stick your spoon into the blender until the blade stops. This is the reason that we broke so many blender cups at the beginning of the year.

On another note, many of you know that a freezer broke at the beginning of this semester causing the Jitters inventory of ice

cream to be reduced from week to week. I am happy to report that we have finally gotten the freezer replaced and are now able to carry additional stock of ice cream. During the time without the freezer and we were open every shift we quickly ran low on ice cream due to the fact that the two working freezers were only able to store a certain amount. Now, we are able to purchase a few more tubs of ice cream just in case we happen to run out during the week.

**-Preston Brink**  
**Technical Director**

# Over-Use of Ingredients in Jitters Kitchen

Over the course of the semester Jitters has used quite a bit of materials. In fact, we have had a much higher cost of materials so far this year than last. For example, this year to date we have gone through approximately 31 boxes of crushed Oreos and have been open for 112 shifts. This equals out to approximately 2.77 pounds of Oreos used per shift! Consid-

ering that only a few small scoops go into making drinks, this number appears very high.

This issue leads to a few problems that we are working to change, the first being waste. When drinks are made, it is important to not make large quantities that we don't end up serving. We definitely don't want to be putting good drinks down the drain. The other major issue is inconsistency of drinks. When

higher or lower amounts of material are going into drinks the customer is getting something different every time. Jitters is always striving to produce quality drinks and to provide a consistent customer experience. I know that with the help of our volunteers we will be able to cut back on waste and make a better product for the customer.

**-Bobby Wiedenfeld**  
*Kitchen Manager*

## Meet New Jitters Event Coordinator

This year Jitters elected two new Event Coordinators for the 2013-2014 academic year.

Hailey Korth was recently elected to fill one of these positions.

The Event Coordinator is responsible for planning and implementing Jitters events in addition to booking talent for our stage.

Read on to find out more about her and plans for the position.

**What is your favorite Jitters drink?**

Hazelnut Dream.

**What is your year in school and major?**

I am a sophomore, communication science and disorder major for speech language pathology.

**What was most memorable about this past summer?**

This summer with my water-

ski show team. I broke the world record for largest human pyramid pulled behind one boat, 60 people!

**What are you most excited about for Jitters this semester?**

I'm most excited to bring lots of cool new musicians along with putting on some new and exciting events!



*Hailey, recently elected Jitters Event Coordinator.*

## Jitters Celebrates Semester with Banquet

The end of the semester is approaching very rapidly. Finals and the holidays are just around the corner, which means Jitters is also coming to a close this semester. Overall, this semester has been very successful. In November, we had a span of 17 days where we

were open every day!

To reward everyone for their hard work, an end of the semester party was held on Sunday, December 8 in Jitters. At the celebration we had food, drinks, music, cookie decorating and awards. Prizes included free drinks, t-shirts, long sleeve

shirts, tumblers, travel mugs, coffee mugs and Warhawk apparel. Everyone who has volunteered this semester was invited to enjoy the fun.

**-Renee Binder**  
*Volunteer Coordinator*

# Jitters Wants You!

Jitters is hunting for executive board members to join the current team for the spring semester and the upcoming academic year.

Are you interested in being our next Public Relations, Technical or Financial Director? Then mark your calendar for elections that will be held at our General Member Meeting on Sunday, February 2.

### Public Relations Director

The public relations director is responsible for managing the flow of information between Jitters and the campus community. This position will begin immediately.

### Technical Director Elect

The technical director elect will serve next to our current technical director to learn about the position prior to assuming their position for the 2014-2015 year.

### Financial Director Elect

The financial director elect will serve next to our current financial director to learn about the position prior to assuming their position for the 2014-2015 year.

Interested in applying? Visit [uwwjitters.org](http://uwwjitters.org) to read more about the available positions and fill out an application. Applications are due Saturday, February 1 to Emily at [MiethkeEe27@uww.edu](mailto:MiethkeEe27@uww.edu).

## December & January

### Drink of the Month

Enjoy a frozen twist on a holiday favorite with the *Frozen Hot Chocolate*. A blend of ice cream, chocolate, hint of peppermint and marshmallows.



### Curious about volunteering?

Jitters is always welcoming more volunteers. Attend our general member meetings or email our volunteer coordinator at [BinderRL06@uww.edu](mailto:BinderRL06@uww.edu) for more information.

### Interested in performing?

Jitters has a stage for a reason –to showcase talented artists. Submit a request at [UWWJitters.org/reservations](http://UWWJitters.org/reservations) if you are looking to perform for Jitters.

### Questions about the newsletter?

Comments, questions or concerns about the Jitters Buzz? Thinking about contributing an article? Feel free to contact the editor at [OhareTK09@uww.edu](mailto:OhareTK09@uww.edu)

### Jitters Coffee Lounge

is a student coffee-house for students, by students. In early 1997, a few creative people founded the

lounge that now features open mic nights, live band performances, game nights, dances, acoustic music and the occasional smoothie night. Jitters Coffee Lounge is open nightly from 8 p.m. to 12 a.m. and is located on the main floor of the Wells East complex on the east side of the UW-Whitewater campus.



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